



West Virginia
Higher Education
Policy Commission



Enrollment Report

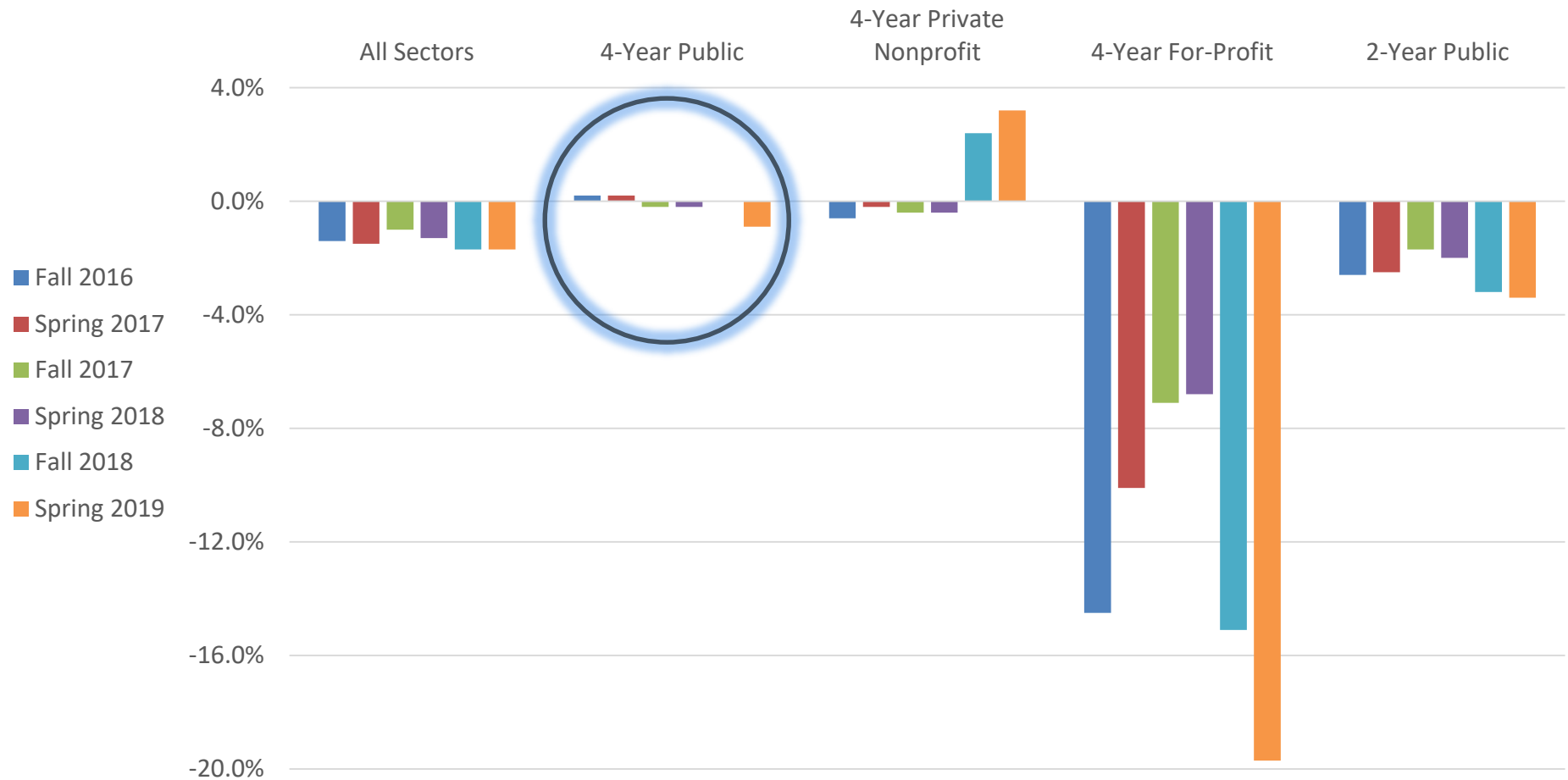
Fall 2019

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December 5, 2019

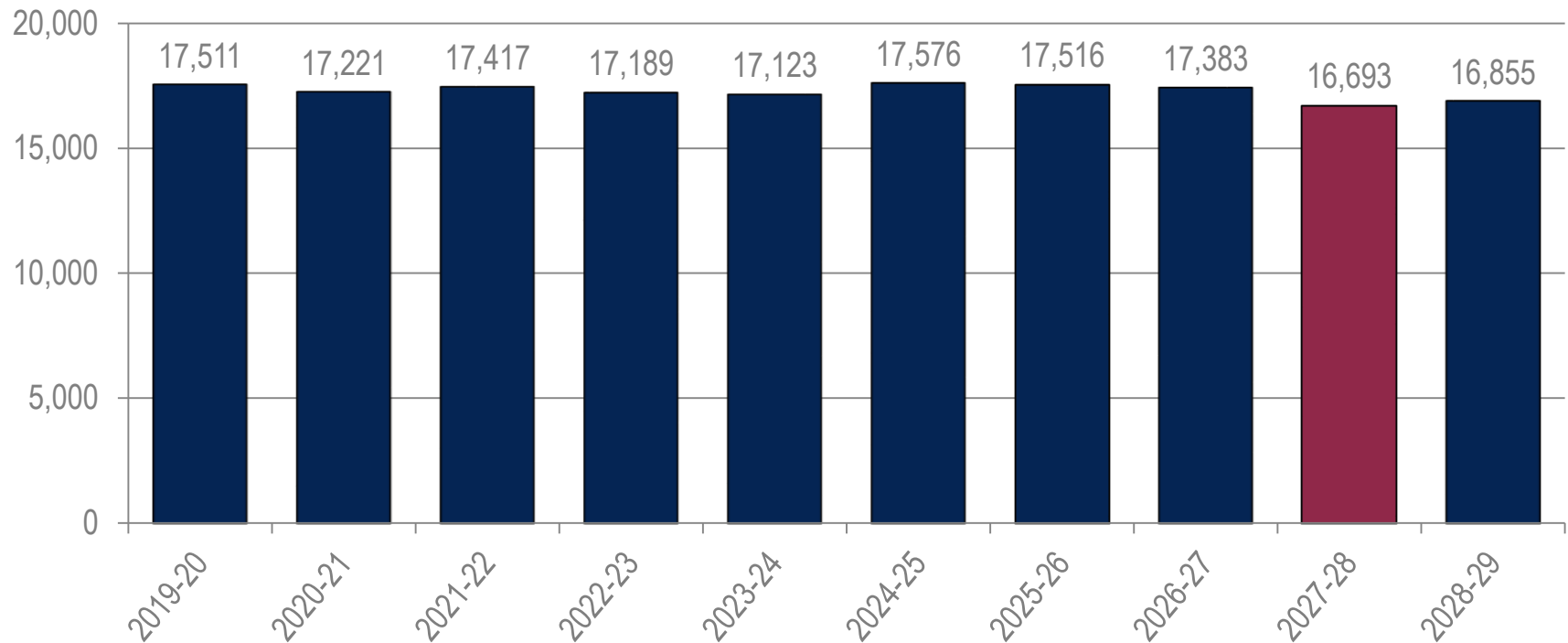
National Enrollment Trends



WV High School Graduate Projections

2019-20 to 2028-29 Academic Years

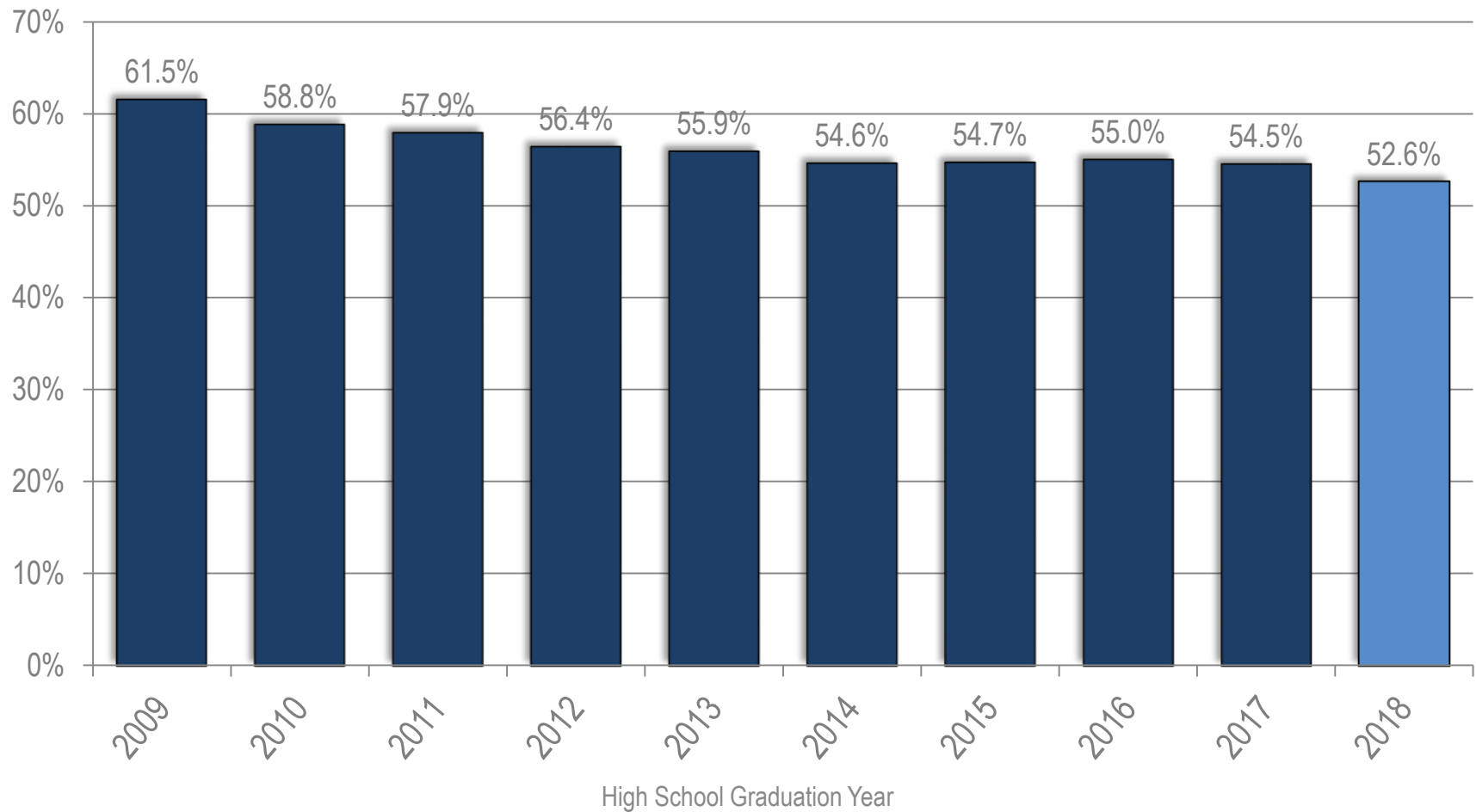
According to WICHE, the number of graduates produced by public and private high schools in West Virginia will reach a **ten-year low of 16,693** in 2027.



Source: Western Interstate Commission for Higher Education (WICHE)

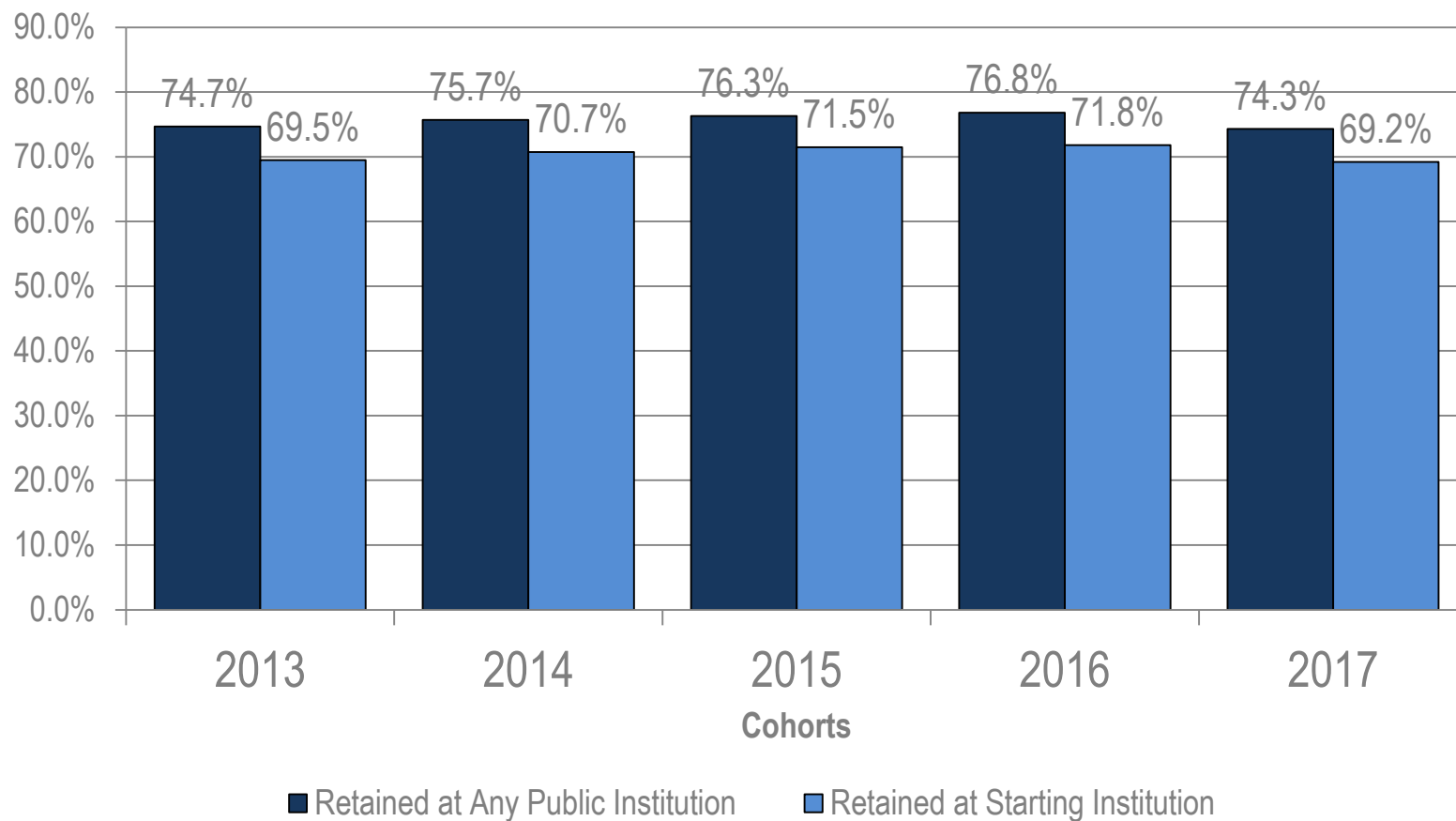
College-Going Rate

Among Recent West Virginia High School Graduates



Fall-to-Fall Retention Rates

For First-Time, Full-Time Freshmen at WV Public Four-Year Institutions



Fall-to-Fall Retention Rates

Retained at Starting Institution

First-Time, Full-Time Freshmen at WV Public Four-Year Institutions

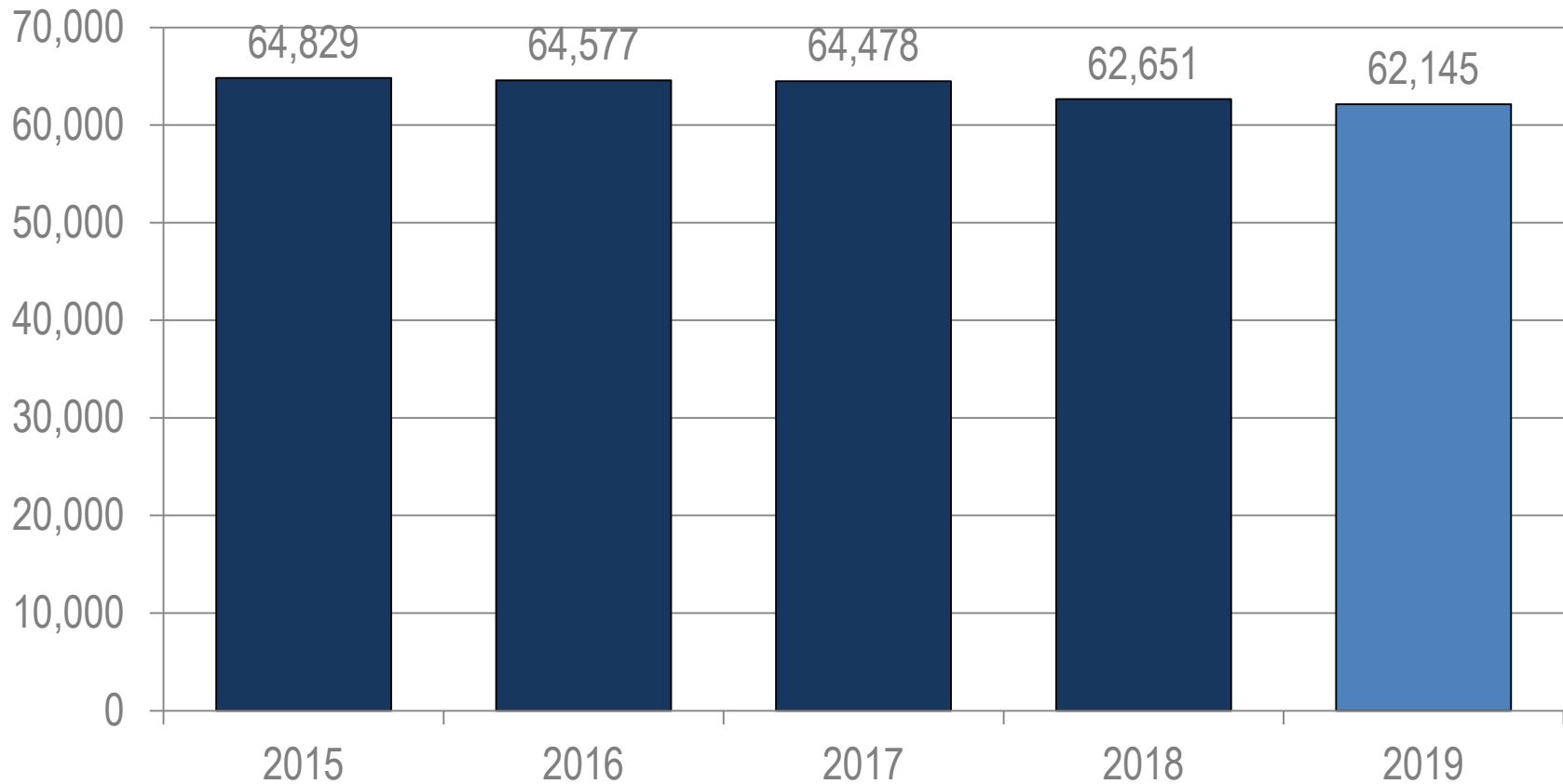
Institution	Cohorts				
	2013	2014	2015	2016	2017
Bluefield State College	59.7%	57.9%	67.3%	65.2%	62.6%
Concord University	66.7%	64.7%	67.5%	63.9%	61.6%
Fairmont State University	63.6%	64.7%	68.8%	65.1%	65.4%
Glenville State College	58.6%	56.4%	62.3%	60.3%	54.9%
Marshall University	72.2%	72.7%	74.5%	71.3%	72.0%
Potomac State College of WVU	42.4%	43.7%	40.4%	46.0%	39.6%
Shepherd University	68.3%	65.8%	60.1%	64.8%	69.3%
West Liberty University	66.8%	69.1%	71.5%	70.8%	71.7%
West Virginia State University	56.9%	58.8%	55.9%	62.3%	54.9%
West Virginia University	76.7%	78.8%	79.3%	79.5%	75.7%
WVU Institute of Technology	53.7%	56.5%	53.4%	63.0%	56.2%
	69.5%	70.7%	71.5%	71.8%	69.2%



Credit Headcount Enrollment

Total Headcount Enrollment: 62,145

Headcount decreased 0.8% since Fall 2018 and 4.1% since Fall 2015.



Credit Headcount Enrollment

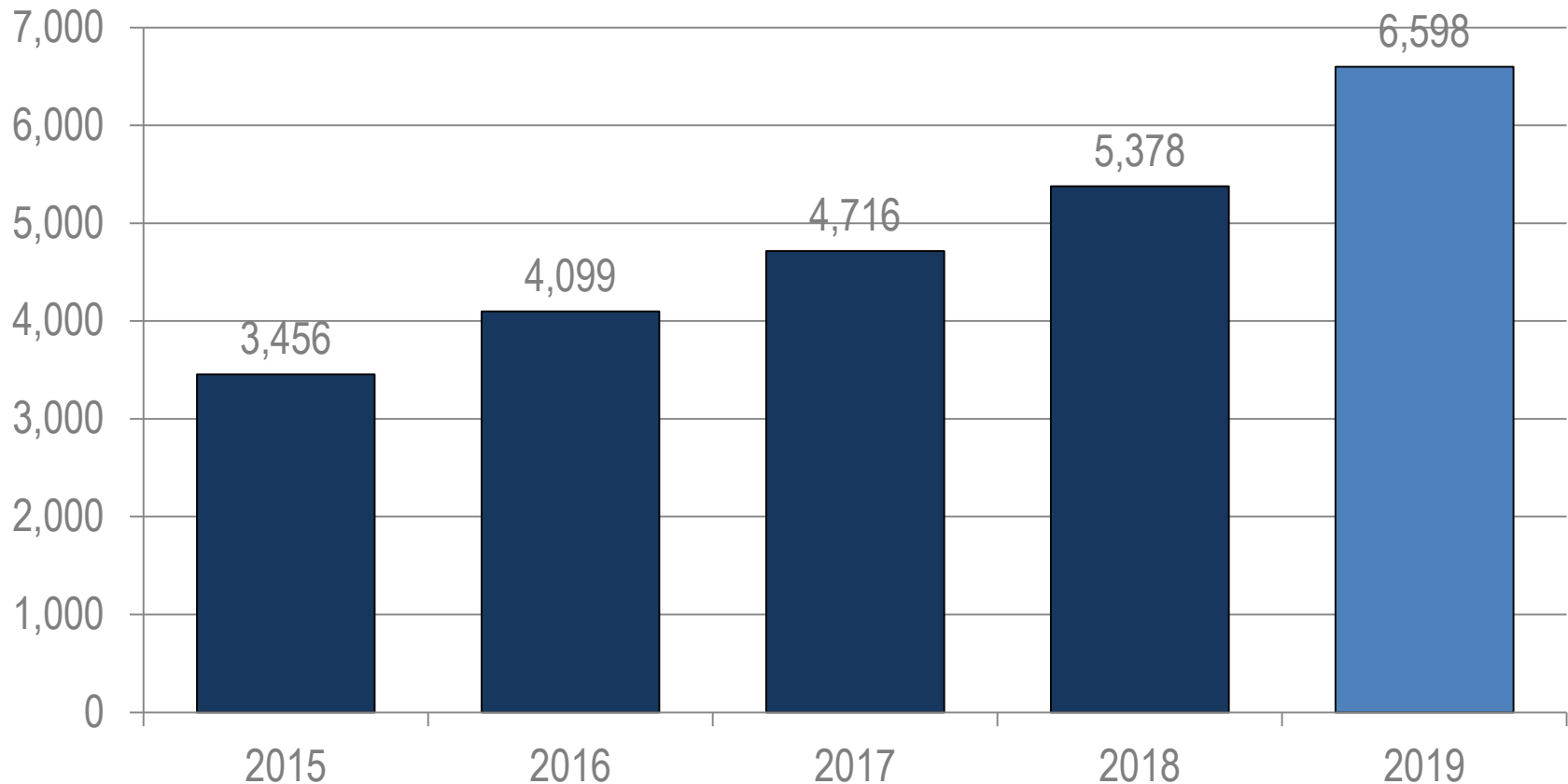
Institution	2015	2016	2017	2018	2019	2018-19	2015-19
Bluefield State College	1,486	1,362	1,379	1,275	1,241	-2.7%	-16.5%
Concord University	2,507	2,451	2,194	2,040	1,886	-7.5%	-24.8%
Fairmont State University	4,041	4,049	3,881	3,944	3,802	-3.6%	-5.9%
Glenville State College	1,731	1,641	1,672	1,562	1,575	0.8%	-9.0%
Marshall University	13,318	13,324	13,008	13,177	12,778	-3.0%	-4.1%
Potomac State College of WVU	1,475	1,452	1,411	1,340	1,299	-3.1%	-11.9%
Shepherd University	3,861	3,779	3,736	3,648	3,554	-2.6%	-8.0%
West Liberty University	2,340	2,310	2,443	2,524	2,495	-1.1%	6.6%
WV School of Osteopathic Medicine	819	831	839	834	801	-4.0%	-2.2%
West Virginia State University	3,212	3,542	3,877	3,692	4,120	11.6%	28.3%
West Virginia University	28,776	28,487	28,409	26,861	26,803	-0.2%	-6.9%
WVU Institute of Technology	1,263	1,349	1,629	1,754	1,791	2.1%	41.8%
	64,829	64,577	64,478	62,651	62,145	-0.8%	-4.1%



High School Dual Enrollment Headcount

Total Dual Enrollment Headcount: 6,598

Dual Enrollment Headcount has increased 22.7% since Fall 2018 and 90.9% since Fall 2015.



High School Dual-Enrollment Headcount

Institution	2015	2016	2017	2018	2019	2018-19	2015-19
Bluefield State College	23	14	64	63	75	19.0%	226.1%
Concord University	41	84	55	72	47	-34.7%	14.6%
Fairmont State University	51	29	38	94	157	67.0%	207.8%
Glenville State College	311	228	322	249	419	68.3%	34.7%
Marshall University	660	848	812	1,465	1,568	7.0%	137.6%
Potomac State College of WVU	245	263	212	241	250	3.7%	2.0%
Shepherd University	21	15	64	94	158	68.1%	652.4%
West Liberty University	137	164	160	222	235	5.9%	71.5%
West Virginia State University	902	1,294	1,818	1,762	2,328	32.1%	158.1%
West Virginia University	918	922	799	656	779	18.8%	-15.1%
WVU Institute of Technology	147	238	372	460	582	26.5%	295.9%
	3,456	4,099	4,716	5,378	6,598	22.7%	90.9%



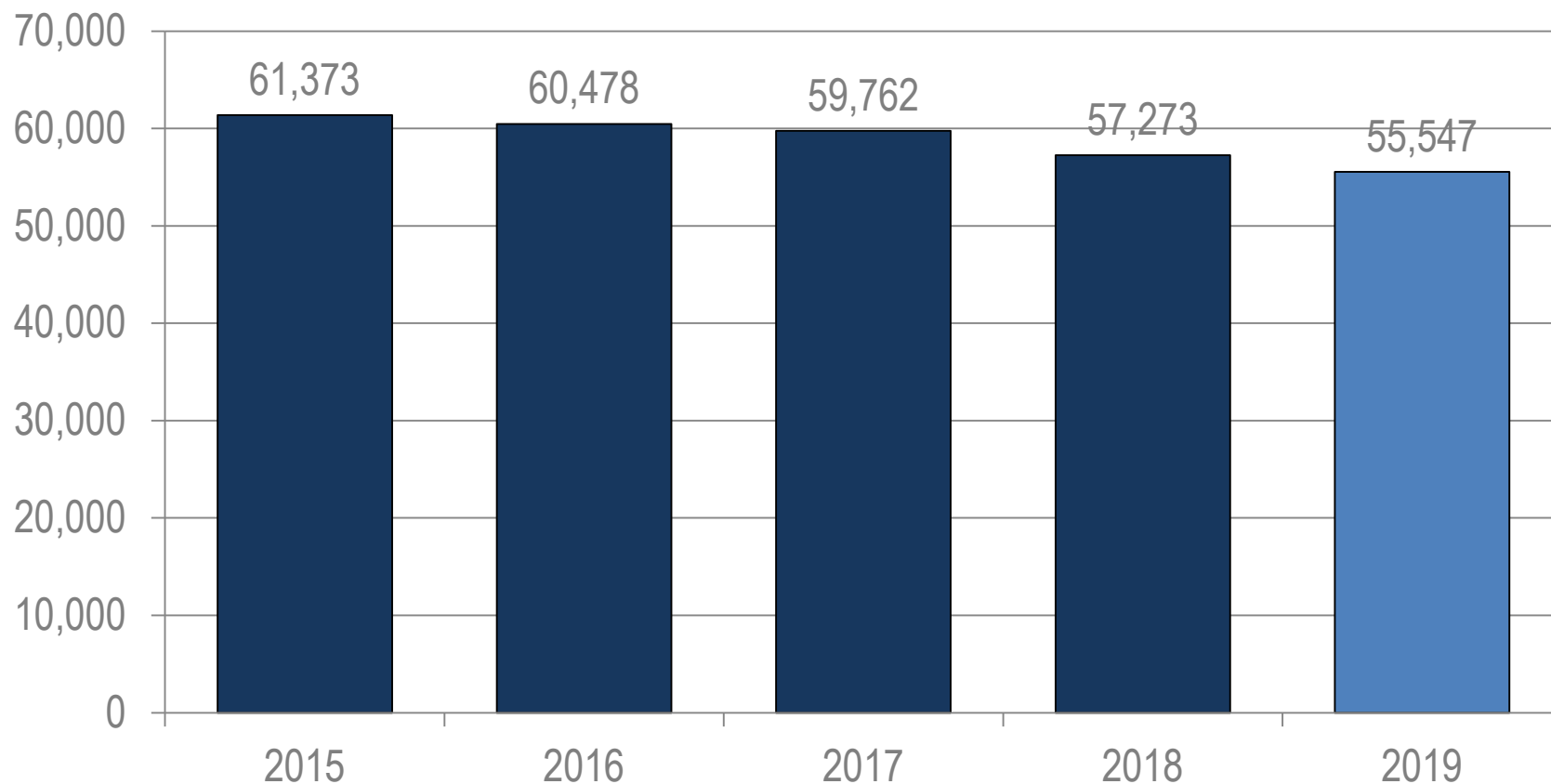
Dual-Enrollment College Matriculation

Institution	Dual Enrollment Headcount Fall Census 2017	Returned in 2018-19 to Same Institution		Matriculated to Another Institution in 2018-19	No Enrollment Record in 2018-19
		As Dual Enrollment Student	As Non-Dual Enrollment Student		
Bluefield State College	64	0.0%	18.8%	51.6%	29.7%
Concord University	55	29.1%	5.5%	3.6%	61.8%
Fairmont State University	38	23.7%	18.4%	26.3%	31.6%
Glenville State College	322	24.2%	6.8%	44.7%	24.2%
Marshall University	812	22.7%	26.0%	19.8%	31.5%
Potomac State College of WVU	212	9.0%	27.4%	43.9%	19.8%
Shepherd University	64	10.9%	26.6%	17.2%	45.3%
West Liberty University	160	43.8%	12.5%	21.9%	21.9%
West Virginia State University	1,818	28.7%	3.5%	19.1%	48.7%
West Virginia University	799	19.8%	32.4%	19.1%	28.7%
WVU Institute of Technology	372	16.7%	11.6%	6.2%	65.6%
Four-Year System Total	4,716	23.9%	15.2%	21.5%	39.5%



Credit Headcount Enrollment

Excluding Dual-Enrollment
High School Students



Credit Headcount Enrollment

Excluding Dual-Enrollment
High School Students

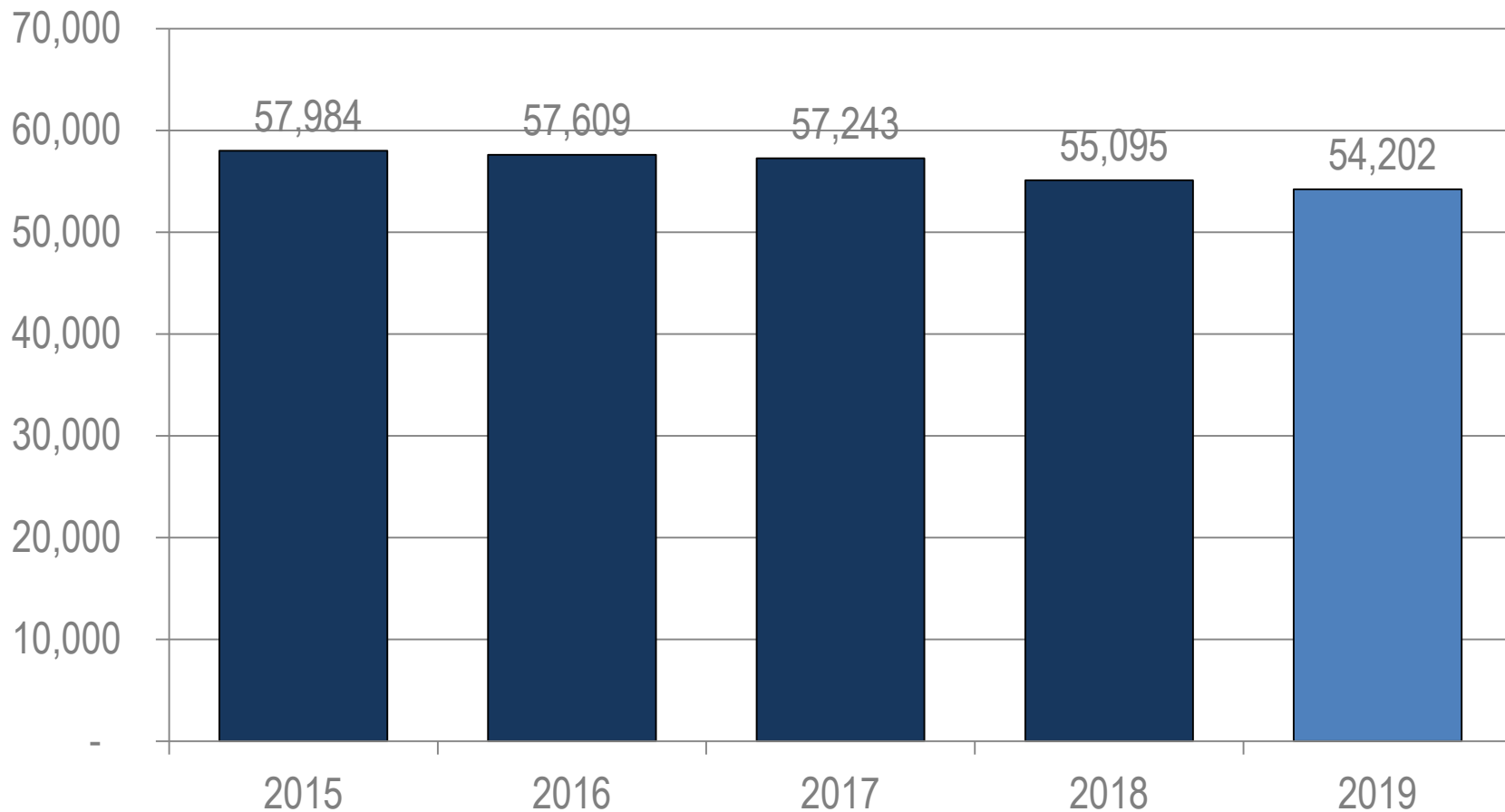
Institution	2015	2016	2017	2018	2019	2018-19	2015-19
Bluefield State College	1,463	1,348	1,315	1,212	1,166	-3.8%	-20.3%
Concord University	2,466	2,367	2,139	1,968	1,839	-6.6%	-25.4%
Fairmont State University	3,990	4,020	3,843	3,850	3,645	-5.3%	-8.6%
Glenville State College	1,420	1,413	1,350	1,313	1,156	-12.0%	-18.6%
Marshall University	12,658	12,476	12,196	11,712	11,210	-4.3%	-11.4%
Potomac State College of WVU	1,230	1,189	1,199	1,099	1,049	-4.5%	-14.7%
Shepherd University	3,840	3,764	3,672	3,554	3,396	-4.4%	-11.6%
West Liberty University	2,203	2,146	2,283	2,302	2,260	-1.8%	2.6%
WV School of Osteopathic Medicine	819	831	839	834	801	-4.0%	-2.2%
West Virginia State University	2,310	2,248	2,059	1,930	1,792	-7.2%	-22.4%
West Virginia University	27,858	27,565	27,610	26,205	26,024	-0.7%	-6.6%
WVU Institute of Technology	1,116	1,111	1,257	1,294	1,209	-6.6%	8.3%
	61,373	60,478	59,762	57,273	55,547	-3.0%	-9.5%



Full-Time Equivalent (FTE) Enrollment

FTE Enrollment: 54,202

FTE enrollment decreased 1.9% since Fall 2018, and 6.5% since Fall 2015.



Full-Time Equivalent (FTE) Enrollment

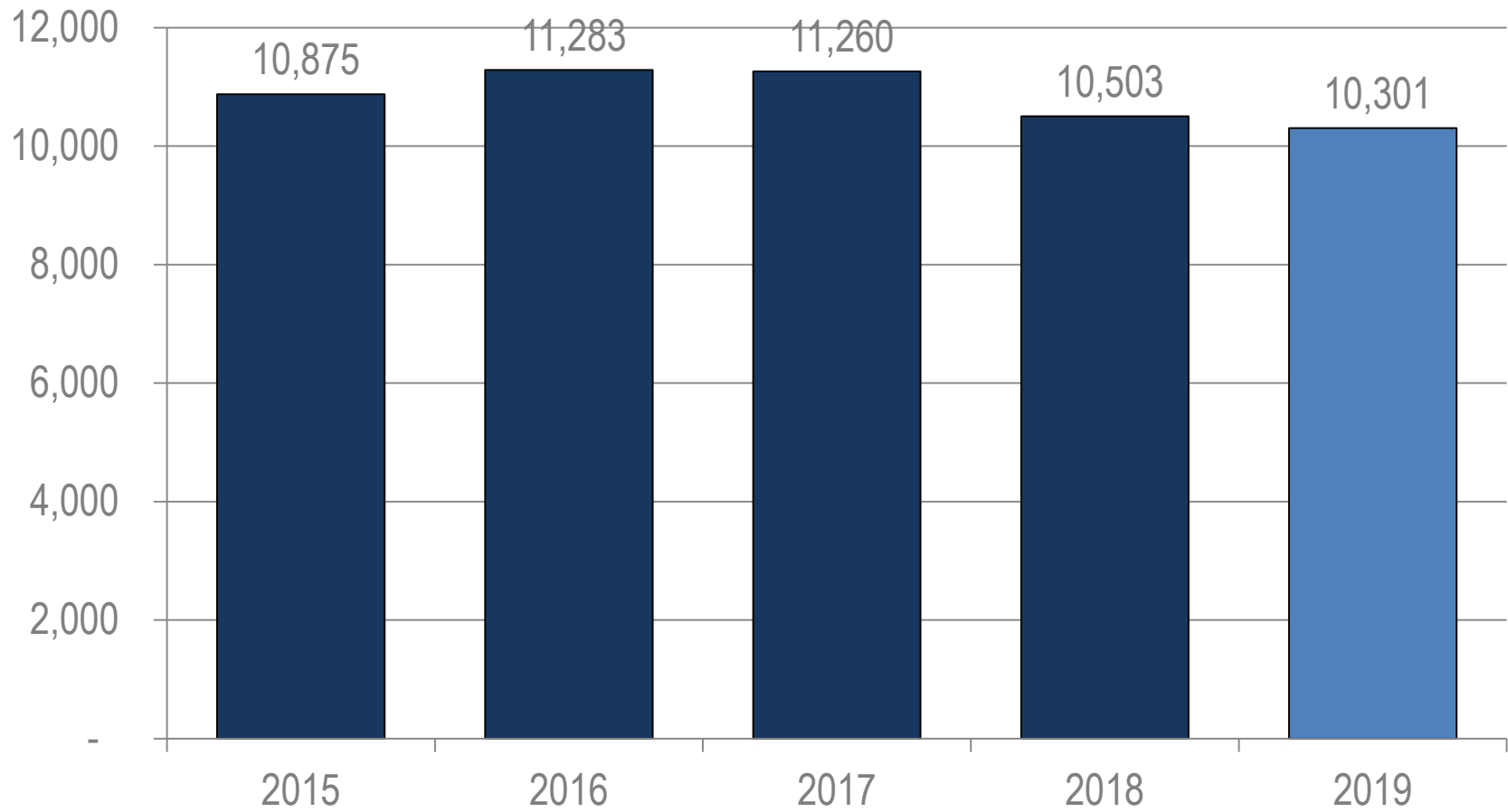
Institution	2015	2016	2017	2018	2019	2018-19	2015-19
Bluefield State College	1,307	1,202	1,189	1,106	1,066	-3.6%	-18.4%
Concord University	2,260	2,176	1,988	1,831	1,690	-7.7%	-25.2%
Fairmont State University	3,570	3,626	3,464	3,501	3,329	-4.9%	-6.8%
Glenville State College	1,251	1,263	1,262	1,177	1,223	4.0%	-2.2%
Marshall University	11,414	11,537	11,245	11,043	10,640	-3.6%	-6.8%
Potomac State College of WVU	1,254	1,205	1,221	1,141	1,100	-3.6%	-12.3%
Shepherd University	3,282	3,094	3,002	2,933	2,798	-4.6%	-14.8%
West Liberty University	2,225	2,190	2,288	2,324	2,291	-1.4%	3.0%
WV School of Osteopathic Medicine	819	831	839	834	801	-4.0%	-2.2%
West Virginia State University	2,300	2,363	2,459	2,290	2,392	4.4%	4.0%
West Virginia University	27,205	27,015	27,018	25,553	25,517	-0.1%	-6.2%
WVU Institute of Technology	1,097	1,107	1,268	1,362	1,356	-0.5%	23.6%
	57,984	57,609	57,243	55,095	54,202	-1.6%	-6.5%



First-Time Freshmen Headcount Enrollment

First-Time Freshmen Enrollment: 10,301

First-Time Freshmen Enrollment decreased 1.9% from Fall 2018, and 5.2% from Fall 2015.



First-Time Freshmen Headcount Enrollment

Institution	2015	2016	2017	2018	2019	2018-19	2015-19
Bluefield State College	273	226	222	205	200	-2.4%	-26.7%
Concord University	455	471	434	430	372	-13.5%	-18.2%
Fairmont State University	823	816	764	827	774	-6.4%	-6.0%
Glenville State College	341	397	369	327	346	5.8%	1.5%
Marshall University	1,923	1,900	1,813	1,690	1,782	5.4%	-7.3%
Potomac State College of WVU	588	620	597	537	467	-13.0%	-20.6%
Shepherd University	638	564	598	593	483	-18.5%	-24.3%
West Liberty University	407	436	494	471	465	-1.3%	14.3%
West Virginia State University	377	424	393	326	271	-16.9%	-28.1%
West Virginia University	4,782	5,122	5,225	4,730	4,821	1.9%	0.8%
WVU Institute of Technology	268	307	351	367	320	-12.8%	19.4%
	10,875	11,283	11,260	10,503	10,301	-1.9%	-5.3%

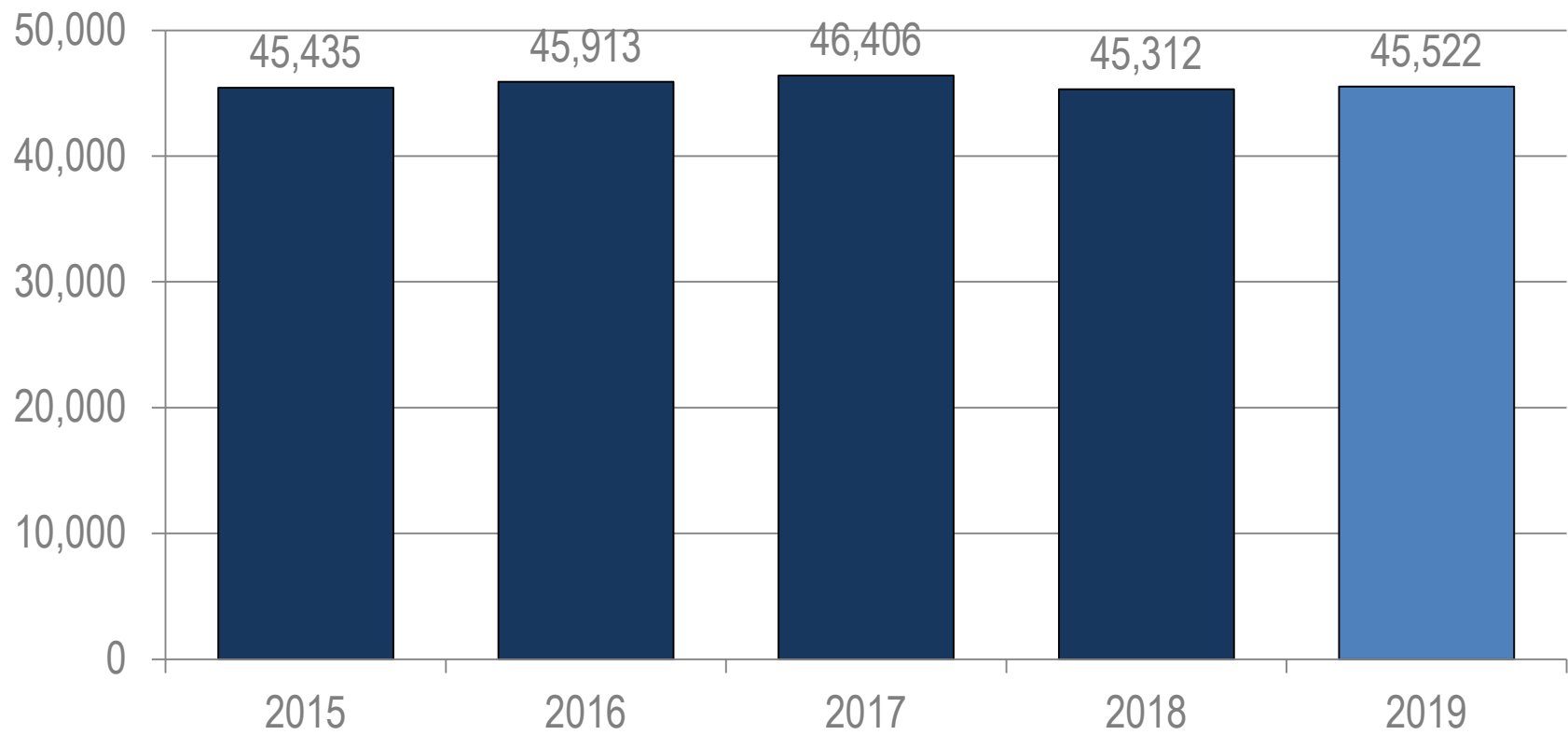


Undergraduate Headcount Enrollment

Age Under 25

Total Undergraduate Enrollment (Under 25): 45,522

Traditional-aged undergraduate enrollment increased 0.5% from Fall 2018 and increased 0.2% from Fall 2015.



Undergraduate Headcount Enrollment

Age Under 25

Institution	2015	2016	2017	2018	2019	2018-19	2015-19
Bluefield State College	938	882	924	889	881	-0.9%	-6.1%
Concord University	1,776	1,770	1,614	1,511	1,377	-8.9%	-22.5%
Fairmont State University	2,930	2,961	2,840	2,959	2,905	-1.8%	-0.9%
Glenville State College	1,330	1,283	1,341	1,224	1,317	7.6%	-1.0%
Marshall University	8,038	8,262	8,124	8,366	8,239	-1.5%	2.5%
Potomac State College of WVU	1,338	1,316	1,284	1,233	1,196	-3.0%	-10.6%
Shepherd University	2,752	2,581	2,535	2,459	2,399	-2.4%	-12.8%
West Liberty University	1,938	1,933	1,958	2,024	2,007	-0.8%	3.6%
West Virginia State University	2,391	2,779	3,205	3,084	3,550	15.1%	48.5%
West Virginia University	20,985	21,038	21,201	20,017	20,000	-0.1%	-4.7%
WVU Institute of Technology	1,019	1,108	1,380	1,546	1,651	6.8%	62.0%
	45,435	45,913	46,406	45,312	45,522	0.5%	0.2%

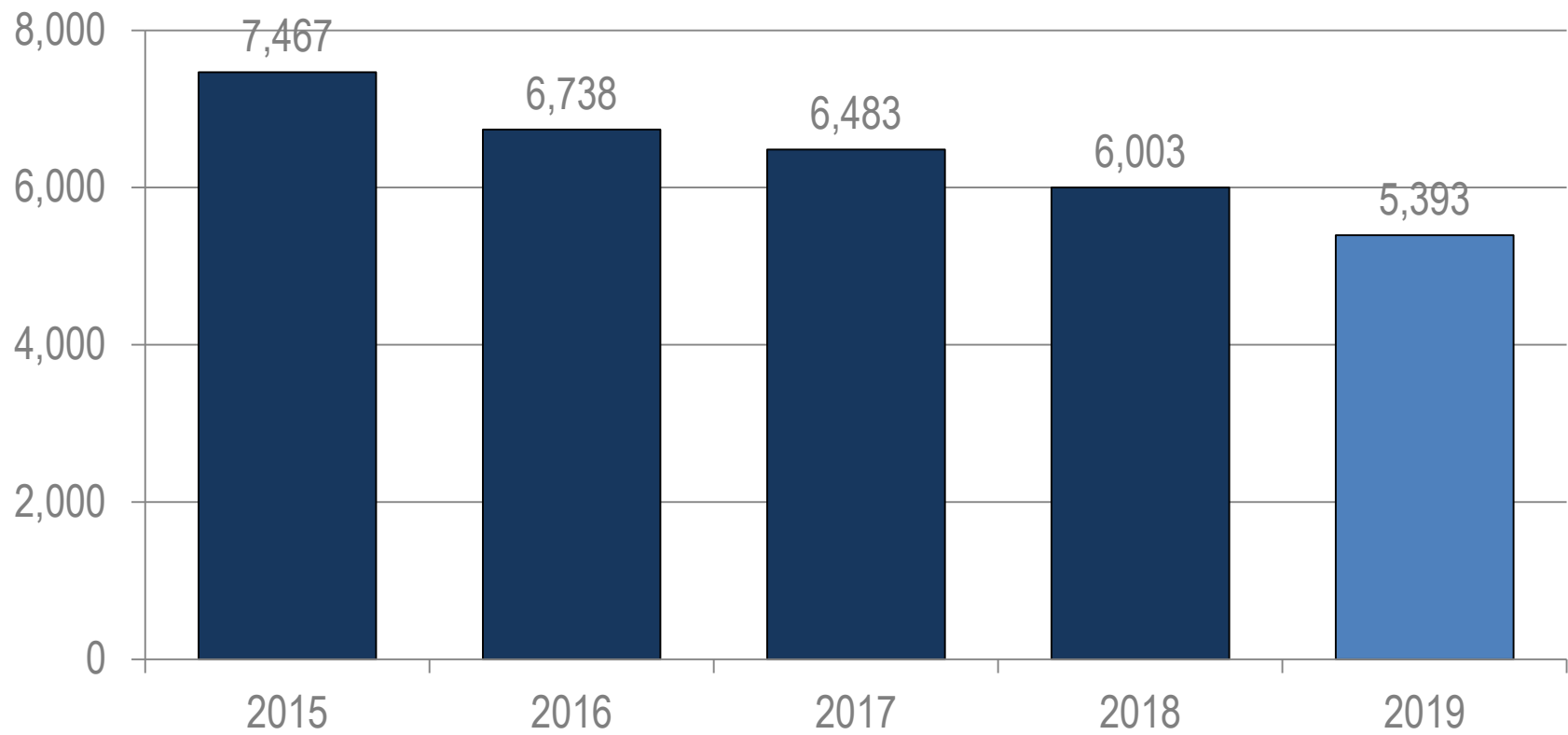


Undergraduate Headcount Enrollment

Age 25 or Older

Total Undergraduate Enrollment Age 25 or Older: 5,393

Adult undergraduate enrollment decreased 10.2% from Fall 2018, and 27.8% from Fall 2015.



Undergraduate Headcount Enrollment

Age 25 or Older

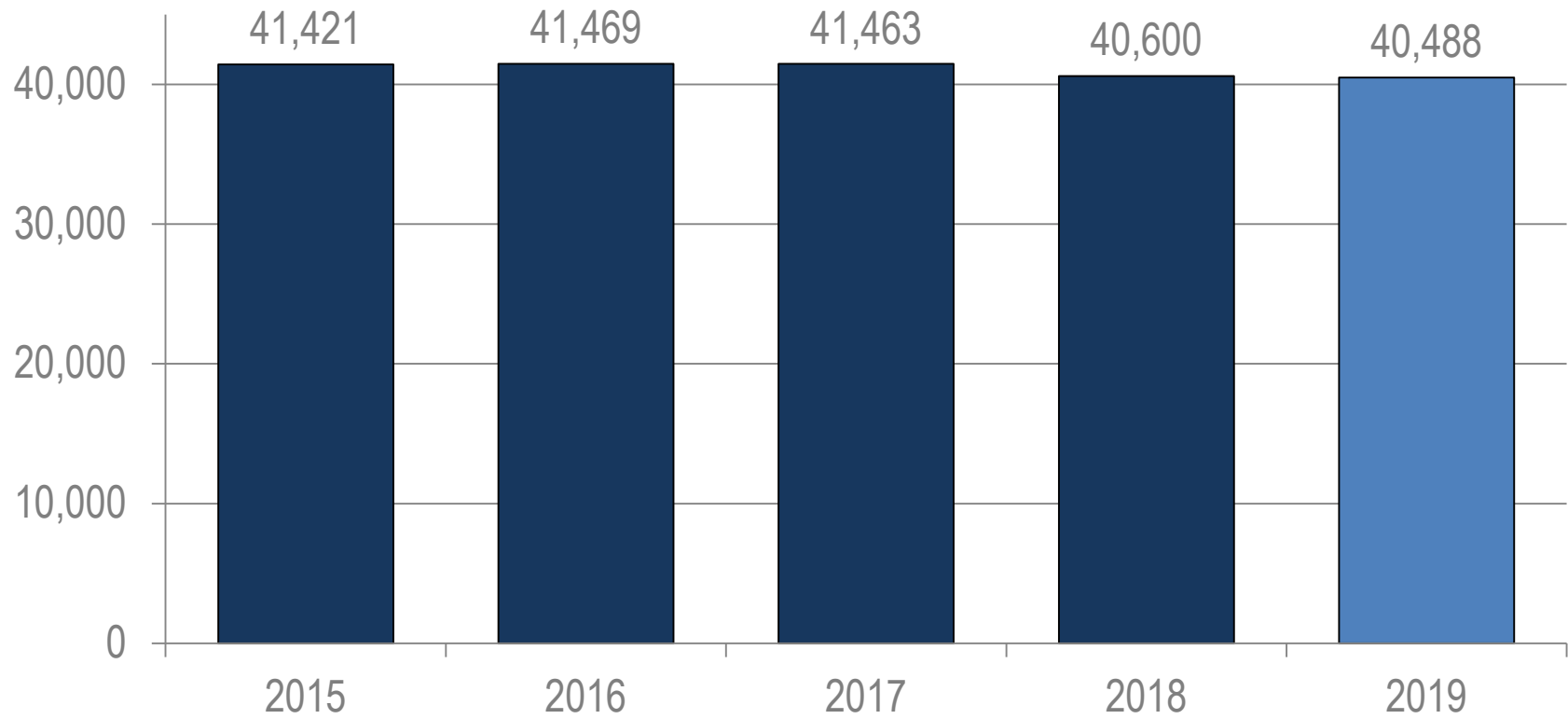
Institution	2015	2016	2017	2018	2019	2018-19	2015-19
Bluefield State College	548	480	455	386	360	-6.7%	-34.3%
Concord University	366	332	239	218	193	-11.5%	-47.3%
Fairmont State University	877	790	759	713	657	-7.9%	-25.1%
Glenville State College	401	358	331	338	258	-23.7%	-35.7%
Marshall University	1,501	1,380	1,368	1,292	1,196	-7.4%	-20.3%
Potomac State College of WVU	137	136	127	107	103	-3.7%	-24.8%
Shepherd University	892	855	886	921	801	-13.0%	-10.2%
West Liberty University	226	175	218	198	175	-11.6%	-22.6%
West Virginia State University	762	680	548	487	459	-5.7%	-39.8%
West Virginia University	1,513	1,311	1,303	1,135	1,051	-7.4%	-30.5%
WVU Institute of Technology	244	241	249	208	140	-32.7%	-42.6%
	7,467	6,738	6,483	6,003	5,393	-10.2%	-27.8%



In-State Headcount Enrollment

Total In-State Headcount Enrollment: 40,488

In-state headcount enrollment decreased 0.2% from Fall 2018 and 2.3% from Fall 2015.



In-State Headcount Enrollment

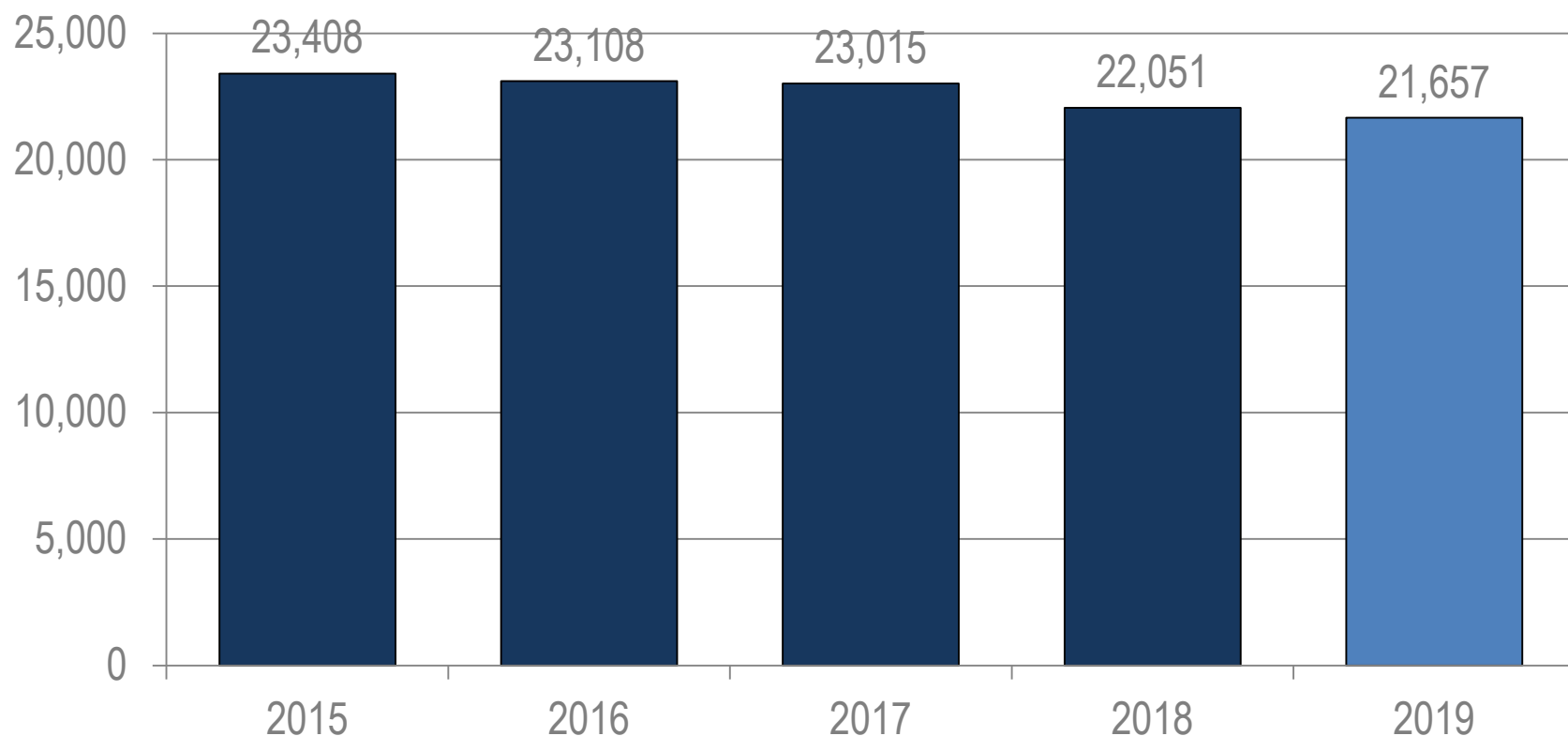
Institution	2015	2016	2017	2018	2019	2018-19	2015-19
Bluefield State College	1,290	1,184	1,183	1,094	1,051	-3.9%	-18.5%
Concord University	2,102	2,064	1,806	1,651	1,489	-9.8%	-29.2%
Fairmont State University	3,569	3,560	3,421	3,488	3,394	-2.7%	-4.9%
Glenville State College	1,482	1,411	1,451	1,340	1,376	2.7%	-7.2%
Marshall University	9,944	10,053	9,862	10,132	9,907	-2.2%	-0.4%
Potomac State College of WVU	1,003	1,068	1,057	1,067	1,079	1.1%	7.6%
Shepherd University	2,315	2,294	2,274	2,164	2,173	0.4%	-6.1%
West Liberty University	1,548	1,547	1,640	1,693	1,659	-2.0%	7.2%
WV School of Osteopathic Medicine	251	229	209	195	178	-8.7%	-29.1%
West Virginia State University	2,949	3,220	3,546	3,392	3,819	12.6%	29.5%
West Virginia University	14,021	13,777	13,663	12,885	12,775	-0.9%	-8.9%
WVU Institute of Technology	947	1,062	1,351	1,499	1,588	5.9%	67.7%
	41,421	41,469	41,463	40,600	40,488	-0.3%	-2.3%



Out-of-State Headcount Enrollment

Total Out-of-State Headcount Enrollment: 21,657

Out-of-state headcount enrollment decreased 1.8% from Fall 2018, and 7.5% from Fall 2015.

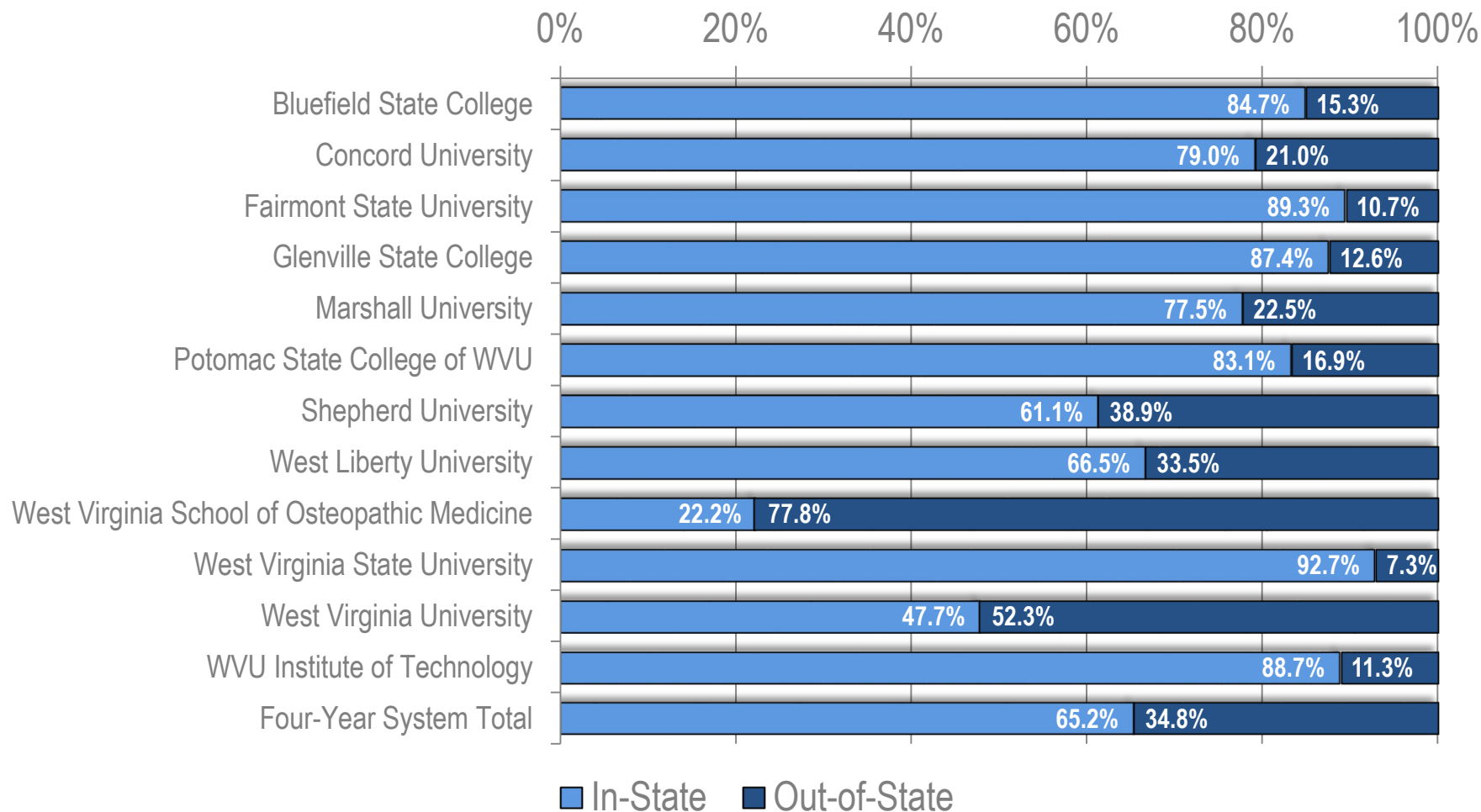


Out-of-State Headcount Enrollment

Institution	2015	2016	2017	2018	2019	2018-19	2015-19
Bluefield State College	196	178	196	181	190	5.0%	-3.1%
Concord University	405	387	388	389	397	2.1%	-2.0%
Fairmont State University	472	489	460	456	408	-10.5%	-13.6%
Glenville State College	249	230	221	222	199	-10.4%	-20.1%
Marshall University	3,374	3,271	3,146	3,045	2,871	-5.7%	-14.9%
Potomac State College of WVU	472	384	354	273	220	-19.4%	-53.4%
Shepherd University	1,546	1,485	1,462	1,484	1,381	-6.9%	-10.7%
West Liberty University	792	763	803	831	836	0.6%	5.6%
WV School of Osteopathic Medicine	568	602	630	639	623	-2.5%	9.7%
West Virginia State University	263	322	331	300	301	0.3%	14.4%
West Virginia University	14,755	14,710	14,746	13,976	14,028	0.4%	-4.9%
WVU Institute of Technology	316	287	278	255	203	-20.4%	-35.8%
	23,408	23,108	23,015	22,051	21,657	-1.8%	-7.5%



Headcount Enrollment by Residency



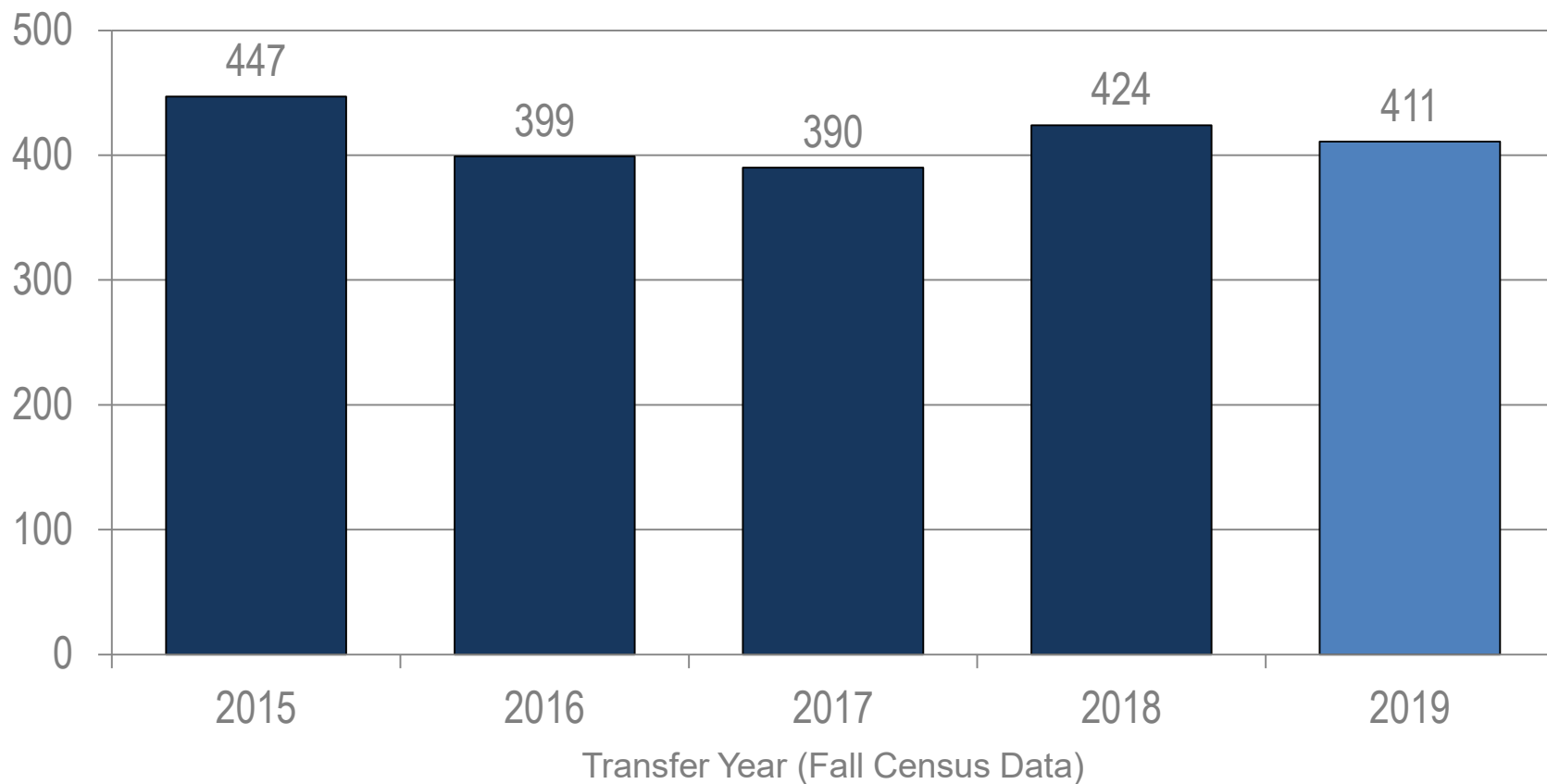
International Student Headcount Enrollment

Institution	2015	2016	2017	2018	2019	2018-19	2015-19
Bluefield State College	40	27	20	23	18	-21.7%	-55.0%
Concord University	91	97	110	87	92	5.7%	1.1%
Fairmont State University	108	106	95	76	68	-10.5%	-37.0%
Glenville State College	5	5	6	4	15	275.0%	200.0%
Marshall University	562	636	547	454	390	-14.1%	-30.6%
Potomac State College of WVU	7	6	8	5	9	80.0%	28.6%
Shepherd University	15	18	32	32	42	31.3%	180.0%
West Liberty University	46	58	64	70	59	-15.7%	28.3%
WV School of Osteopathic Medicine
West Virginia State University	28	40	47	49	56	14.3%	100.0%
West Virginia University	2,169	2,264	2,316	2,028	1,864	-8.1%	-14.1%
WVU Institute of Technology	103	95	99	87	74	-14.9%	-28.2%
	3,174	3,352	3,344	2,915	2,687	-7.8%	-15.3%



Transfers from Four-Year to Two-Year Institutions

The number of associate- and bachelor's degree-seeking students who transferred to a two-year institution the following year. Year labels reflect the year a student transferred to a two-year institution. For example, 2019 data reflect the number of degree-seeking students attending a four-year institution in the 2018-19 academic year who transferred to a two-year institution in the fall semester of the 2019-20 year. Dual-enrollment students are excluded.



Transfers from Four-Year to Two-Year Institutions

The number of associate- and bachelor's degree-seeking students who transferred to a two-year institution the following year. Years headers reflect the year a student transferred to a two-year institution. For example, 2019 data represent degree-seeking students attending a four-year institution in the 2018-19 academic year who transferred to a two-year institution in the fall semester of the 2019-20 year. Dual-enrollment students are excluded.

Institution	2015	2016	2017	2018	2019
Bluefield State College	22	11	13	17	12
Concord University	26	14	18	18	20
Fairmont State University	68	55	65	71	61
Glenville State College	15	15	13	9	10
Marshall University	85	92	98	112	100
Potomac State College of WVU	16	16	14	26	21
Shepherd University	36	27	27	27	29
West Liberty University	42	23	18	32	44
West Virginia State University	29	32	27	22	22
West Virginia University	82	86	75	73	63
WVU Institute of Technology	26	28	22	17	29
	447	399	390	424	411



HEPC System Summary

	2013	2014	2015	2016	2017		
Fall-to-Fall Retention (Starting Institution)	69.5%	70.7%	71.5%	71.8%	69.2%		
In-State Students	70.6%	71.7%	72.1%	72.1%	69.6%		
Out-of-State Students	67.8%	69.3%	70.4%	71.1%	68.7%		
	2015	2016	2017	2018	2019	2018-19	2015-19
Fall Full-Time Equivalent (FTE) Enrollment	57,984	57,609	57,243	55,095	54,202	-1.6%	-6.5%
Fall Headcount Enrollment	64,829	64,577	64,478	62,651	62,145	-0.8%	-4.1%
Excluding Dual-Enrollment Students	61,373	60,478	59,762	57,273	55,547	-3.0%	-9.5%
Dual-Enrollment Students	3,456	4,099	4,716	5,378	6,598	22.7%	90.9%
First-Time Freshmen	10,875	11,283	11,260	10,503	10,301	-1.9%	-5.3%
Undergraduate Traditional Age (under 25)	45,435	45,913	46,406	45,312	45,522	0.5%	0.2%
Undergraduate Adults (25 and older)	7,467	6,738	6,483	6,003	5,393	-10.2%	-27.8%
WV Resident	41,421	41,469	41,463	40,600	40,488	-0.3%	-2.3%
Non-WV Resident	23,408	23,108	23,015	22,051	21,657	-1.8%	-7.5%
International	3,174	3,352	3,344	2,915	2,687	-7.8%	-15.3%



Bluefield State College

	2013	2014	2015	2016	2017		
Fall-to-Fall Retention (Starting Institution)	59.7%	57.9%	67.3%	65.2%	62.6%		
In-State Students	59.0%	58.8%	67.2%	64.7%	63.4%		
Out-of-State Students	64.1%	52.9%	67.6%	69.2%	57.1%		
	2015	2016	2017	2018	2019	2018-19	2015-19
Fall Full-Time Equivalent (FTE) Enrollment	1,307	1,202	1,189	1,106	1,066	-3.6%	-18.4%
Fall Headcount Enrollment	1,486	1,362	1,379	1,275	1,241	-2.7%	-16.5%
Excluding Dual-Enrollment Students	1,463	1,348	1,315	1,212	1,166	-3.8%	-20.3%
Dual-Enrollment Students	23	14	64	63	75	19.0%	226.1%
First-Time Freshmen	273	226	222	205	200	-2.4%	-26.7%
Undergraduate Traditional Age (under 25)	938	882	924	889	881	-0.9%	-6.1%
Undergraduate Adults (25 and older)	548	480	455	386	360	-6.7%	-34.3%
WV Resident	1,290	1,184	1,183	1,094	1,051	-3.9%	-18.5%
Non-WV Resident	196	178	196	181	190	5.0%	-3.1%
International	40	27	20	23	18	-21.7%	-55.0%



Concord University

	2013	2014	2015	2016	2017		
Fall-to-Fall Retention (Starting Institution)	66.7%	64.7%	67.5%	63.9%	61.6%		
In-State Students	67.7%	68.5%	66.9%	65.0%	62.2%		
Out-of-State Students	63.3%	48.8%	70.5%	58.2%	60.2%		
	2015	2016	2017	2018	2019	2018-19	2015-19
Fall Full-Time Equivalent (FTE) Enrollment	2,260	2,176	1,988	1,831	1,690	-7.7%	-25.2%
Fall Headcount Enrollment	2,507	2,451	2,194	2,040	1,886	-7.5%	-24.8%
Excluding Dual-Enrollment Students	2,466	2,367	2,139	1,968	1,839	-6.6%	-25.4%
Dual-Enrollment Students	41	84	55	72	47	-34.7%	14.6%
First-Time Freshmen	455	471	434	430	372	-13.5%	-18.2%
Undergraduate Traditional Age (under 25)	1,776	1,770	1,614	1,511	1,377	-8.9%	-22.5%
Undergraduate Adults (25 and older)	366	332	239	218	193	-11.5%	-47.3%
WV Resident	2,102	2,064	1,806	1,651	1,489	-9.8%	-29.2%
Non-WV Resident	405	387	388	389	397	2.1%	-2.0%
International	91	97	110	87	92	5.7%	1.1%



Fairmont State University

	2013	2014	2015	2016	2017		
Fall-to-Fall Retention (Starting Institution)	63.6%	64.7%	68.8%	65.1%	65.4%		
In-State Students	65.6%	65.7%	69.7%	64.9%	64.5%		
Out-of-State Students	48.9%	58.8%	62.5%	66.1%	72.3%		
	2015	2016	2017	2018	2019	2018-19	2015-19
Fall Full-Time Equivalent (FTE) Enrollment	3,570	3,626	3,464	3,501	3,329	-4.9%	-6.8%
Fall Headcount Enrollment	4,041	4,049	3,881	3,944	3,802	-3.6%	-5.9%
Excluding Dual-Enrollment Students	3,990	4,020	3,843	3,850	3,645	-5.3%	-8.6%
Dual-Enrollment Students	51	29	38	94	157	67.0%	207.8%
First-Time Freshmen	823	816	764	827	774	-6.4%	-6.0%
Undergraduate Traditional Age (under 25)	2,930	2,961	2,840	2,959	2,905	-1.8%	-0.9%
Undergraduate Adults (25 and older)	877	790	759	713	657	-7.9%	-25.1%
WV Resident	3,569	3,560	3,421	3,488	3,394	-2.7%	-4.9%
Non-WV Resident	472	489	460	456	408	-10.5%	-13.6%
International	108	106	95	76	68	-10.5%	-37.0%



Glenville State College

	2013	2014	2015	2016	2017		
Fall-to-Fall Retention (Starting Institution)	58.6%	56.4%	62.3%	60.3%	54.9%		
In-State Students	60.4%	60.0%	64.2%	60.7%	56.3%		
Out-of-State Students	51.7%	41.2%	57.1%	58.2%	50.0%		
	2015	2016	2017	2018	2019	2018-19	2015-19
Fall Full-Time Equivalent (FTE) Enrollment	1,251	1,263	1,262	1,177	1,223	4.0%	-2.2%
Fall Headcount Enrollment	1,731	1,641	1,672	1,562	1,575	0.8%	-9.0%
Excluding Dual-Enrollment Students	1,420	1,413	1,350	1,313	1,156	-12.0%	-18.6%
Dual-Enrollment Students	311	228	322	249	419	68.3%	34.7%
First-Time Freshmen	341	397	369	327	346	5.8%	1.5%
Undergraduate Traditional Age (under 25)	1,330	1,283	1,341	1,224	1,317	7.6%	-1.0%
Undergraduate Adults (25 and older)	401	358	331	338	258	-23.7%	-35.7%
WV Resident	1,482	1,411	1,451	1,340	1,376	2.7%	-7.2%
Non-WV Resident	249	230	221	222	199	-10.4%	-20.1%
International	5	5	6	4	15	275.0%	200.0%



Marshall University

	2013	2014	2015	2016	2017		
Fall-to-Fall Retention (Starting Institution)	72.2%	72.7%	74.5%	71.3%	72.0%		
In-State Students	73.4%	73.9%	76.3%	72.8%	73.7%		
Out-of-State Students	67.9%	69.0%	67.4%	65.2%	65.2%		
	2015	2016	2017	2018	2019	2018-19	2015-19
Fall Full-Time Equivalent (FTE) Enrollment	11,414	11,537	11,245	11,043	10,640	-3.6%	-6.8%
Fall Headcount Enrollment	13,318	13,324	13,008	13,177	12,778	-3.0%	-4.1%
Excluding Dual-Enrollment Students	12,658	12,476	12,196	11,712	11,210	-4.3%	-11.4%
Dual-Enrollment Students	660	848	812	1,465	1,568	7.0%	137.6%
First-Time Freshmen	1,923	1,900	1,813	1,690	1,782	5.4%	-7.3%
Undergraduate Traditional Age (under 25)	8,038	8,262	8,124	8,366	8,239	-1.5%	2.5%
Undergraduate Adults (25 and older)	1,501	1,380	1,368	1,292	1,196	-7.4%	-20.3%
WV Resident	9,944	10,053	9,862	10,132	9,907	-2.2%	-0.4%
Non-WV Resident	3,374	3,271	3,146	3,045	2,871	-5.7%	-14.9%
International	562	636	547	454	390	-14.1%	-30.6%



Retention Data Source: HEPC Fall End-of-Term Data
Enrollment Data Source: HEPC Fall Census Data

Potomac State College of WVU

	2013	2014	2015	2016	2017		
Fall-to-Fall Retention (Starting Institution)	42.4%	43.7%	40.4%	46.0%	39.6%		
In-State Students	50.8%	47.3%	47.3%	54.6%	46.1%		
Out-of-State Students	32.9%	39.1%	32.2%	30.6%	27.7%		
	2015	2016	2017	2018	2019	2018-19	2015-19
Fall Full-Time Equivalent (FTE) Enrollment	1,254	1,205	1,221	1,141	1,100	-3.6%	-12.3%
Fall Headcount Enrollment	1,475	1,452	1,411	1,340	1,299	-3.1%	-11.9%
Excluding Dual-Enrollment Students	1,230	1,189	1,199	1,099	1,049	-4.5%	-14.7%
Dual-Enrollment Students	245	263	212	241	250	3.7%	2.0%
First-Time Freshmen	588	620	597	537	467	-13.0%	-20.6%
Undergraduate Traditional Age (under 25)	1,338	1,316	1,284	1,233	1,196	-3.0%	-10.6%
Undergraduate Adults (25 and older)	137	136	127	107	103	-3.7%	-24.8%
WV Resident	1,003	1,068	1,057	1,067	1,079	1.1%	7.6%
Non-WV Resident	472	384	354	273	220	-19.4%	-53.4%
International	7	6	8	5	9	80.0%	28.6%



Shepherd University

	2013	2014	2015	2016	2017		
Fall-to-Fall Retention (Starting Institution)	68.3%	65.8%	60.1%	64.8%	69.3%		
In-State Students	69.8%	69.4%	60.9%	66.7%	70.7%		
Out-of-State Students	65.7%	60.4%	58.8%	61.0%	66.3%		
	2015	2016	2017	2018	2019	2018-19	2015-19
Fall Full-Time Equivalent (FTE) Enrollment	3,282	3,094	3,002	2,933	2,798	-4.6%	-14.8%
Fall Headcount Enrollment	3,861	3,779	3,736	3,648	3,554	-2.6%	-8.0%
Excluding Dual-Enrollment Students	3,840	3,764	3,672	3,554	3,396	-4.4%	-11.6%
Dual-Enrollment Students	21	15	64	94	158	68.1%	652.4%
First-Time Freshmen	638	564	598	593	483	-18.5%	-24.3%
Undergraduate Traditional Age (under 25)	2,752	2,581	2,535	2,459	2,399	-2.4%	-12.8%
Undergraduate Adults (25 and older)	892	855	886	921	801	-13.0%	-10.2%
WV Resident	2,315	2,294	2,274	2,164	2,173	0.4%	-6.1%
Non-WV Resident	1,546	1,485	1,462	1,484	1,381	-6.9%	-10.7%
International	15	18	32	32	42	31.3%	180.0%



West Liberty University

	2013	2014	2015	2016	2017		
Fall-to-Fall Retention (Starting Institution)	66.8%	69.1%	71.5%	70.8%	71.7%		
In-State Students	64.4%	69.7%	72.7%	72.8%	71.4%		
Out-of-State Students	73.0%	68.2%	69.8%	66.9%	72.5%		
	2015	2016	2017	2018	2019	2018-19	2015-19
Fall Full-Time Equivalent (FTE) Enrollment	2,225	2,190	2,288	2,324	2,291	-1.4%	3.0%
Fall Headcount Enrollment	2,340	2,310	2,443	2,524	2,495	-1.1%	6.6%
Excluding Dual-Enrollment Students	2,203	2,146	2,283	2,302	2,260	-1.8%	2.6%
Dual-Enrollment Students	137	164	160	222	235	5.9%	71.5%
First-Time Freshmen	407	436	494	471	465	-1.3%	14.3%
Undergraduate Traditional Age (under 25)	1,938	1,933	1,958	2,024	2,007	-0.8%	3.6%
Undergraduate Adults (25 and older)	226	175	218	198	175	-11.6%	-22.6%
WV Resident	1,548	1,547	1,640	1,693	1,659	-2.0%	7.2%
Non-WV Resident	792	763	803	831	836	0.6%	5.6%
International	46	58	64	70	59	-15.7%	28.3%



WV School of Osteopathic Medicine

	2014	2015	2016	2017	2018		
Fall-to-Fall Retention (Starting Institution)							
In-State Students		
Out-of-State Students		
	2015	2016	2017	2018	2019	2018-19	2015-19
Fall Full-Time Equivalent (FTE) Enrollment	819	831	839	834	801	-4.0%	-2.2%
Fall Headcount Enrollment	819	831	839	834	801	-4.0%	-2.2%
Excluding Dual-Enrollment Students
Dual-Enrollment Students
First-Time Freshmen
Undergraduate Traditional Age (under 25)
Undergraduate Adults (25 and older)
WV Resident	251	229	209	195	178	-8.7%	-29.1%
Non-WV Resident	568	602	630	639	623	-2.5%	9.7%
International



West Virginia State University

	2013	2014	2015	2016	2017		
Fall-to-Fall Retention (Starting Institution)	56.9%	58.8%	55.9%	62.3%	54.9%		
In-State Students	58.6%	59.1%	55.7%	64.9%	55.2%		
Out-of-State Students	49.3%	57.9%	56.6%	55.9%	53.8%		
	2015	2016	2017	2018	2019	2018-19	2015-19
Fall Full-Time Equivalent (FTE) Enrollment	2,300	2,363	2,459	2,290	2,392	4.4%	4.0%
Fall Headcount Enrollment	3,212	3,542	3,877	3,692	4,120	11.6%	28.3%
Excluding Dual-Enrollment Students	2,310	2,248	2,059	1,930	1,792	-7.2%	-22.4%
Dual-Enrollment Students	902	1,294	1,818	1,762	2,328	32.1%	158.1%
First-Time Freshmen	377	424	393	326	271	-16.9%	-28.1%
Undergraduate Traditional Age (under 25)	2,391	2,779	3,205	3,084	3,550	15.1%	48.5%
Undergraduate Adults (25 and older)	762	680	548	487	459	-5.7%	-39.8%
WV Resident	2,949	3,220	3,546	3,392	3,819	12.6%	29.5%
Non-WV Resident	263	322	331	300	301	0.3%	14.4%
International	28	40	47	49	56	14.3%	100.0%



West Virginia University

	2013	2014	2015	2016	2017		
Fall-to-Fall Retention (Starting Institution)	76.7%	78.8%	79.3%	79.5%	75.7%		
In-State Students	79.9%	82.4%	81.3%	82.4%	78.3%		
Out-of-State Students	74.2%	76.0%	77.7%	77.2%	73.5%		
	2015	2016	2017	2018	2019	2018-19	2015-19
Fall Full-Time Equivalent (FTE) Enrollment	27,205	27,015	27,018	25,553	25,517	-0.1%	-6.2%
Fall Headcount Enrollment	28,776	28,487	28,409	26,861	26,803	-0.2%	-6.9%
Excluding Dual-Enrollment Students	27,858	27,565	27,610	26,205	26,024	-0.7%	-6.6%
Dual-Enrollment Students	918	922	799	656	779	18.8%	-15.1%
First-Time Freshmen	4,782	5,122	5,225	4,730	4,821	1.9%	0.8%
Undergraduate Traditional Age (under 25)	20,985	21,038	21,201	20,017	20,000	-0.1%	-4.7%
Undergraduate Adults (25 and older)	1,513	1,311	1,303	1,135	1,051	-7.4%	-30.5%
WV Resident	14,021	13,777	13,663	12,885	12,775	-0.9%	-8.9%
Non-WV Resident	14,755	14,710	14,746	13,976	14,028	0.4%	-4.9%
International	2,169	2,264	2,316	2,028	1,864	-8.1%	-14.1%



WVU Institute of Technology

	2013	2014	2015	2016	2017		
Fall-to-Fall Retention (Starting Institution)	53.7%	56.5%	53.4%	63.0%	56.2%		
In-State Students	58.2%	55.6%	54.8%	64.2%	55.3%		
Out-of-State Students	46.4%	58.0%	51.0%	59.5%	59.7%		
	2015	2016	2017	2018	2019	2018-19	2015-19
Fall Full-Time Equivalent (FTE) Enrollment	1,097	1,107	1,268	1,362	1,356	-0.5%	23.6%
Fall Headcount Enrollment	1,263	1,349	1,629	1,754	1,791	2.1%	41.8%
Excluding Dual-Enrollment Students	1,116	1,111	1,257	1,294	1,209	-6.6%	8.3%
Dual-Enrollment Students	147	238	372	460	582	26.5%	295.9%
First-Time Freshmen	268	307	351	367	320	-12.8%	19.4%
Undergraduate Traditional Age (under 25)	1,019	1,108	1,380	1,546	1,651	6.8%	62.0%
Undergraduate Adults (25 and older)	244	241	249	208	140	-32.7%	-42.6%
WV Resident	947	1,062	1,351	1,499	1,588	5.9%	67.7%
Non-WV Resident	316	287	278	255	203	-20.4%	-35.8%
International	103	95	99	87	74	-14.9%	-28.2%





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